

**ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)
CHENNAI – 600 008.**

FACULTY DEVELOPMENT PROGRAMME

To enable the faculty members to update themselves in the subject, teaching methodology and technical skills, Faculty Development Programmes were conducted by few departments of our College. The details of the same are as follows:

- Department of Bank Management organized an online FDP for seven days between 1st June to 7th June on the following topics
 - ✓ Art Speaks Business by Ms.Madhu Chandrika, Artist & Founder, Earthen Symphony
 - ✓ ABC of E by Ms.PujaSahney, Director, Navika Garments
 - ✓ Sword to Spatula to Space by Dr.Srimathy Kesan, Founder & CEO, Space Kidz India
 - ✓ Entrepreneurs: Prim Up! Reinvent Yourself by Dr.Kuiljeit Uppaal, Impact Strategist & CEO, Krea
 - ✓ Career Alchemist by Ms.PreethaS.Priyadarsini Naidu, Chief Executive, Richmond Technologies
 - ✓ Digital Transformation in Manufacturing by Ms.Ashitha Sudhakar, Co-Founder, Elektra
 - ✓ Data that Matter by Ms.Aarti Joshi, Co-Founder & COO, Modak Analytics
- Department of Journalism & Communication organized an online FDP for three days between 26th May to 28th May 2020 on Research Funding and Publications. The resource persons were Dr. S. Arumugam, Director n-CARDMATH, Kalasalingam University, India Liverpool Hope University, Liverpool, UK & Ball State University, Muncie, USA and Dr. Arumugam Raman, Associate Professor, School of Education and Modern Languages, University Utara Malaysia, Malaysia and the following topics were covered:
 - ✓ Funding opportunities
 - ✓ Publish Or Perish
 - ✓ Online Learning and Research
- Department of Business Administration organized an online FDP for three days between 25th May to 27th May on Innovative Approaches to Management Teaching for our college faculty by Prof. Sridhar Natarajan, Dean, Chennai Business School. The same was repeated for the faculty of other colleges for two days, 3rd and 4th June 2020.